



2019 ANNUAL REPORT



A high-angle photograph of a person swimming in clear, turquoise water. The person is wearing green swim trunks and is positioned in the center-right of the frame. Large, light-colored, textured rocks are visible in the foreground and background, partially submerged. The water is very clear, showing the rocky bottom and some green algae or seaweed. The overall scene is bright and natural.

TAKE THE LEAP

The people out exploring our planet's wild spaces—be they skiers, runners, climbers—already understand that climate change is a real and imposing threat. They are seeing the impacts of shorter, warmer winters firsthand. Those in the outdoor community want to take action against climate change, but they always don't know where to start.

Because how do you go from being an outdoor enthusiast to becoming a climate advocate? That's a big leap.

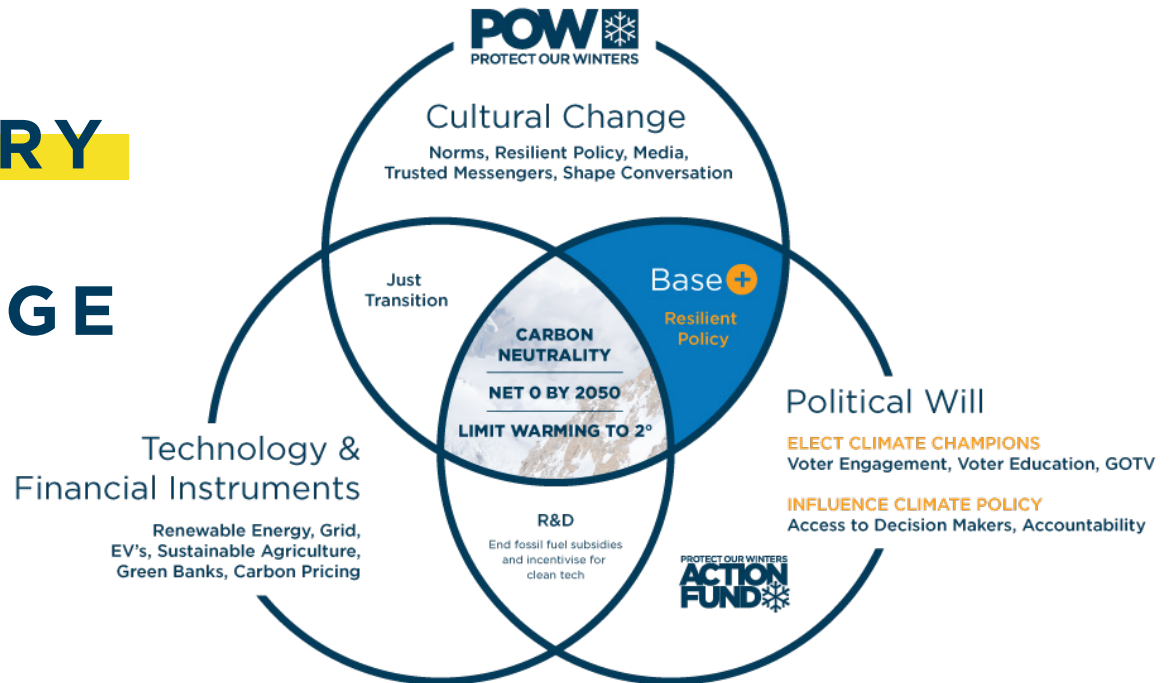
At Protect Our Winters, it is our responsibility—our calling—to show people that solving the climate crisis is possible if we stand up and work collectively. A small group of passionate people can make a disproportionate impact. It is not too late to save the places we love and protect outdoor recreation for generations to come. The time to act is now.

OUR MISSION

POW's Mission is to help passionate outdoor people protect the places and lifestyles they love from climate change. We are a community of athletes, scientists, creatives, and business leaders advancing non-partisan policies that protect our world today and for future generations.



OUR THEORY OF CHANGE



To solve the climate crisis, we need a cultural shift. We need widely adopted technological and financial solutions that incentivize a clean energy future. We need political will from all levels of government and across party lines, showing up at the voting booth (501c3 GOTV). And we need our nation's attitude toward climate change to shift, so that acting on climate is not optional, it's imperative.

Our theory of change hinges on the belief that the outdoor community can make a big impact by driving civic participation at the local level. In 2019, we focused our efforts in critical geographies to create grassroots activations with the belief that together, we can educate, register and turn out enough voters to alter our nation's response to the climate crisis.

It's the sum of our efforts that will make a difference.

This is the moment where we turn our passion into purpose and deliver climate victories where they're needed most.

2020 VISION: THE YEAR EVERYTHING CHANGED



Before we take a look back at 2019, we must acknowledge the unprecedented tidal wave we're currently experiencing in 2020. As COVID-19 continues to spread its way around the globe, the pandemic is wreaking havoc on communities, economies and healthcare systems. But it's also causing a sea change—the health crisis is bringing people together to fight against a common cause. Our global and local response to the virus is showing that collective action is possible and effective. That is the same momentum we need to address the biggest threat of our time: climate change.

As our country also grapples with racial and social justice inequities that in 2020 finally became of nationwide concern, protests around the world and grassroots efforts to enact systemic changes again brought the power of collective action to the forefront. Historically marginalized communities are often the ones most impacted by the effects of climate change. Voter suppression efforts are targeted at minorities and communities of color.

In a democracy representative of all people, nobody should have to choose between their health and their right to vote. As COVID-19 adds uncertainty about what the November 2020 elections will look like, Protect Our Winters is committed to covering the cost of as many as 50,000 mail in ballot applications. To back voter empowerment for all members of the outdoor community, our Make a Plan to Vote tools are now available for free to organizations serving communities of color. We are also developing a thoughtful, long-term strategy to engage in collaborative work with climate organizations led by people of color, increase diversity in our alliances, and promote inclusivity in the outdoors.

We cannot stop climate change, racial injustice or COVID-19 overnight, but at POW, we are committed to using our resources, our reach and our alliances to push for the changes this world desperately needs to see.

THREE MAIN POINTS OF FOCUS

GROWTH

In 2019, we grew our reach and broadened our audience. We recruited and trained **over 200** new POW volunteers and signed and educated **10 new athletes** to the POW Alliance, our network of **over 140** professional athletes, scientists and creatives that work with POW to leverage their visibility, platforms and leadership to build awareness and inspire climate action.



ENGAGEMENT

We hosted dozens of grassroots events in hotbed states like New Hampshire and Nevada and **over 100** representatives from POW attended congressional events and meetings. POW's social media reach grew to **191,000** Instagram followers, **109,209** Facebook followers and **25,400** Twitter followers in 2019, reaching more of the outdoor community and equipping them with tools to become climate advocates.

POLICY

Our focus for 2019 was to **hold our elected officials accountable** on issues related to clean energy, electric transportation, carbon pricing and protecting public lands from fossil fuel development. Our business partners and athletes testified in front of Congress, while volunteers wrote letters and spoke at hearings to have their voices heard.

WORDS FROM OUR DIRECTOR



For POW, 2019 was the year we took our skills, experience and grit and turned them into action. Between historic policy wins across the U.S. and the launch of programs like our new volunteer network, POW Climb and Cost of Carbon, 2019 was a year of sizable impact. Here's just a snapshot of what we achieved.

We helped pass state-level climate legislation on everything from renewable portfolio standards to zero-emissions vehicle standards in Nevada, Utah, Colorado, Vermont and Maine with the support of 22 industry executives and 32 athlete Alliance members.

In February, International Ski Federation (FIS) president Gian Franco Kasper went on-the-record denying human-caused climate change and the science that supports it. We rallied the outdoor community to send 8,976 letters calling for climate action. It worked. Six months later, FIS signed onto the U.N. Sports for Climate Action Framework.

Professional skier Caroline Gleich, climber Tommy Caldwell and snowboarder and POW founder Jeremy Jones testified before the Senate Democrats Special Committee on Climate Change. In partnership with 10 POW chapters across Europe, we developed the first POW international strategic plan.

We trained 204 new volunteers at five volunteer trainings across the U.S. from Utah to Maine and activated 17,218 new outdoor enthusiasts through 16 state and federal campaigns to send 34,106 emails to our elected officials demanding climate action. Our budget grew by 52 percent thanks to continued support from new and existing partners and an incredible matching campaign from Patagonia Action Works.

With the 2019 launch of Cost of Carbon, we introduced a tool to help our community understand the carbon impacts of their adventures by first offsetting their carbon footprints, then advocating for systemic solutions to climate change. And we conducted an extensive marketing and motivation research project to find the best messaging to engage the outdoor community on climate advocacy.

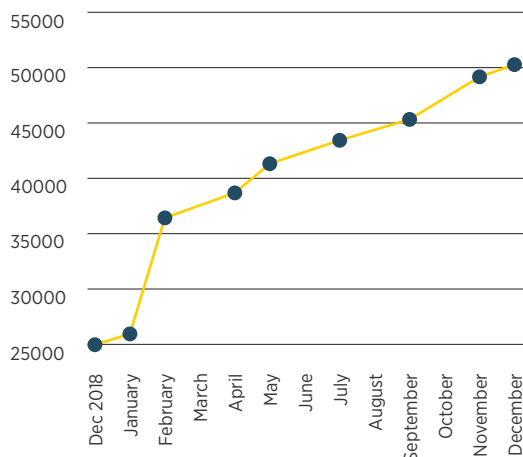
We're taking the success of 2019 and amplifying it in 2020 with the goal of increasing voter turnout in critical places where a handful of votes can make a difference. You'll find POW engaging the outdoor community to show up and vote. Colorado, Nevada, Michigan, New Hampshire, Maine and North Carolina, we're coming to you in 2020.

We could not do any of this without your support, thank you for riding with us.



Mario Molina
Executive Director – Protect Our Winters

EXPANDING OUR REACH



POW 2020 Advocate Growth

About half of the U.S. population participates in outdoor recreation each year. That's 146.1 million people in this country—and a hefty percentage of our country's voters. In 2019, we focused our efforts on cultivating a strong and widespread network amongst the outdoor community. We recruited **25,072 new advocate members** to take at least one action with us in 2019.

INTRO- DUCING POW CLIMB



In 2019, we launched POW Climb, a segment of the POW Alliance focused on igniting the climbing community to participate in climate action. Professional climber Tommy Caldwell—of Dawn Wall fame—joined the Alliance and we partnered with climbing company La Sportiva and the American Alpine Club. Other climbers and long-standing POW Alliance members who joined POW Climb include Conrad Anker, Emily Harrington, Adrian Ballinger, Graham Zimmerman, Beth Rodden, Matt Segal and Angela Hawse.

The goal? Help climbers turn their passion into purposeful action on climate and expand into more areas of the outdoors in a genuine way that bridges communities and inspires collective action.

“As a climber and a father, I’m seeing the impacts of climate change firsthand and feel the need to do everything in my power to protect my children’s futures. At a recent POW Alliance training, the team laid out a vision to a carbon-neutral future that I want to be a part of. It’s time to give the climbing community a platform to speak up about climate change.”

—Tommy Caldwell, professional climber

OUR PARTNERS IN BUSINESS

16 New Business Partners in the POW Alliance

As we've learned from longstanding supporter Burton, the right business partner can spread awareness within the outdoor community and help present a unified front as an industry for our collective stance on climate. In 2019, we continued to add exciting new business partners to the POW Alliance, including Arc'teryx, Bank of the West, Sierra Nevada Brewing, Sugarbush, Osprey Packs and more.

"As a company dedicated to snowboarding and the mountain lifestyle, we recognize that it's imperative to protect the outdoor places around the world where we play. Over the life of the company, we've done this, and recently we've doubled down on our efforts."

- Jenn Swain, global senior sustainability manager at Burton



THE PEOPLE ON THE GROUND



"My first POW training was as if I walked into a family that I was missing and I received training and information that would change my life forever and for the better! POW is a part of who I am now."

— Michele Jaffarian, POW volunteer

497 Hours Spent Training New Volunteers

Through five training sessions, we activated 204 new volunteers across four states in 2019. Trainings took place in Colorado, Utah, Maine, New Hampshire and Nevada—all locations where POW's impact was needed the most. Before going out into the field, POW volunteers get a crash course in climate science, so they're armed with fundamentals from local climate experts, and a POW primer to learn about POW's history, as well as current campaigns and policies.



CREATING ADVOCATES

17,218 Outdoor Enthusiasts turned New Climate Activists

34,106 Emails Sent to Elected Officials Demanding Climate Action

A small number of passionate people can make a huge difference. Elections can be decided by hundreds of ballots. At POW, we believe that the outdoor community can move the lever on climate change by engaging people who care. In 2019, we turned thousands of outdoor enthusiasts into climate activists through 16 state and federal campaigns. One such example? We rallied skiers who sent 8,976 letters to the International Ski Federation (FIS) calling for climate action. Six months later, FIS signed onto the U.N. Sports for Climate Action Framework.

DRIVEN BY ATHLETES

“Seeing the impacts of climate change firsthand and hearing all of the discussions happening around it, I felt like I needed to get involved. My career and my love of snowboarding depend on it.”

—Olympic gold medalist snowboarder Chloe Kim, a new Alliance team member in 2019



80 Athlete-Led Events, Panels and Trainings Across the Country, Reaching 14,367 People.

Professional athletes have influence. The mountain-sports athletes we work with realize they can use their influence to inspire change. Case in point: Skiers Chris Davenport and Brody Leven, snowboarder Tim Eddy and biathlete Maddie Phaneuf—all members of POW’s Athlete Alliance—spoke at volunteer trainings and local activations in 2019 about what drove them to get involved in climate advocacy. Skier Lynsey Dyer and snowboarder Alex Yoder spoke at a 2019 training for Alliance members in Jackson Hole, Wyoming, which also included a visit from U.S. Senator Sheldon Whitehouse from Rhode Island.

BUSINESS LEADERS TAKE A STAND

7 Outdoor Industry Executives Delivered Climate Change Testimony to Congress

15 Industry Executives Attended Lobby Days at the State Level



Utah Representative Ben McAdams speaking with POW Alliance members at Skullcandy HQ.

POW's business partners help us elevate the conversation of climate to a broader audience. At a 2019 event at Skullcandy's headquarters in Park City, Utah, we met with Skullcandy staff, POWDR Resorts, outdoor industry leaders from Utah and Congressman Ben McAdams to discuss how climate change is impacting outdoor recreation in Utah. In 2019, we also saw over a dozen executives from POW Alliance business partners—including Alterra, New Belgium, Spyder, Dakine and more—lobby for critical climate legislation including Colorado's HB 1261 and Oregon's HB 2020.

EMPOWERING THE PEOPLE

We surveyed 3,000 POW members in 2019 and here's what we found: They care about climate, but they don't know where to start to make a difference.

Giving them simple tools and steps to follow to promote collective action and push policymakers in the right direction is key. Message received. We stepped up our game in response to those survey results.










As part of a push to promote climate policy in seven critical states, we rallied local members and activated volunteers, giving them step-by-step instructions on how to write letters, contact congressional leaders, testify at hearings and make their voices heard.



CHANGING ENERGY POLICY

In 2019, we focused our energy on seven crucial states, putting boots on the ground and encouraging policymakers to put climate change at the top of their priority list. We backed clean energy jobs bills, legislation at the intersection of public lands and climate change, laws that would require states to lean more on renewable energy sources, stricter methane emission rules and programs that would support zero emissions vehicles and carbon pricing.

-  **Colorado:** Setting Strong Climate Goals (HB-1261) and Zero and Low Emission Vehicles
-  **Maine:** Clean Energy (Renewable Portfolio Standard)
-  **Nevada:** Clean Energy (Renewable Portfolio Standard)
-  **New Hampshire:** Economic Value of Outdoor Recreation
-  **Oregon:** Carbon Pricing (Clean Energy Jobs Bill)
-  **Utah:** Clean Energy (Towns going 100% Renewable)
-  **Vermont:** Climate Action and Carbon Pricing

WITH HELP FROM OUR BUSINESS PARTNERS



“Skiing, hiking, biking and the outdoors provide an outlet special to me and my family. Skiing, in particular, is a moment when we are all together with no distraction and truly connected. I hate to think that my kids and their families may not have this same experience or opportunity. I know we can pass a brighter future for our children.”

—Brady Collings, vice president of marketing at Spyder Active Sports

We helped pass state-level climate legislation on issues like renewable portfolio standards and zero-emissions vehicle standards in Nevada, Utah, Colorado, Vermont and Maine with the support of 22 outdoor industry executives. Three of the four major bills we stood behind ended up passing at the state level.

In Colorado, we supported one of the most pivotal climate change bills in the state’s history, which will commit Colorado to achieving a 26 percent cut in carbon emissions by 2025, a 50 percent reduction by 2030 and a 90 percent cut by 2050. Alliance athletes and Brady Collings, vice president of marketing at Spyder Active Sports, spoke at the committee hearing. It worked. The bill passed in the Senate in a party-line vote in May 2019.

ATHLETES FOR ACTION

The athlete members of the POW Alliance know from personal experience the impacts of climate change on their sports and livelihoods. From Olympic skiers and snowboarders to world-renowned mountaineers and polar explorers to ultrarunners and climbers, our Alliance is made up of 107 athletes and counting, who are using their influence to take action on climate change.

In 2019, these athletes spoke up at the state level. Two-time Olympic gold medalist halfpipe skier and Alliance member David Wise testified before a Senate committee in his home state of Nevada about the state's increase of renewable energy—Nevada later signed an increased renewable portfolio standard into law. Snowboarder Arielle Gold and ultrarunner Clare Gallagher spoke at a committee hearing in Colorado over a major climate policy bill—that too, passed. Snowboarder Alex Deibold testified in front of the Vermont Climate Solutions Caucus as part of a broader POW lobby effort in Vermont's capital.

Snowboarder Seth Wescott and Maine Senator Eloise Vitelli wrote an op-ed about climate policy in Maine, while alpinist Graham Zimmerman wrote a newspaper editorial declaring his support for a clean energy jobs bill in Oregon.



"At the age of thirteen, I left Aleknagik and relocated to Girdwood, Alaska where my Olympic dream took flight, and I began competing at Alyeska Ski Resort. Five hundred miles away from my indigenous homeland, I saw that I had not left the detrimental consequences of climate change behind."

-- Callan Chythlook-Sifsof, Olympic Snowboarder

Olympians Callan Chythlook-Sifsof and Jessie Diggins in Washington D.C.



NATIONAL CHANGEMAKERS

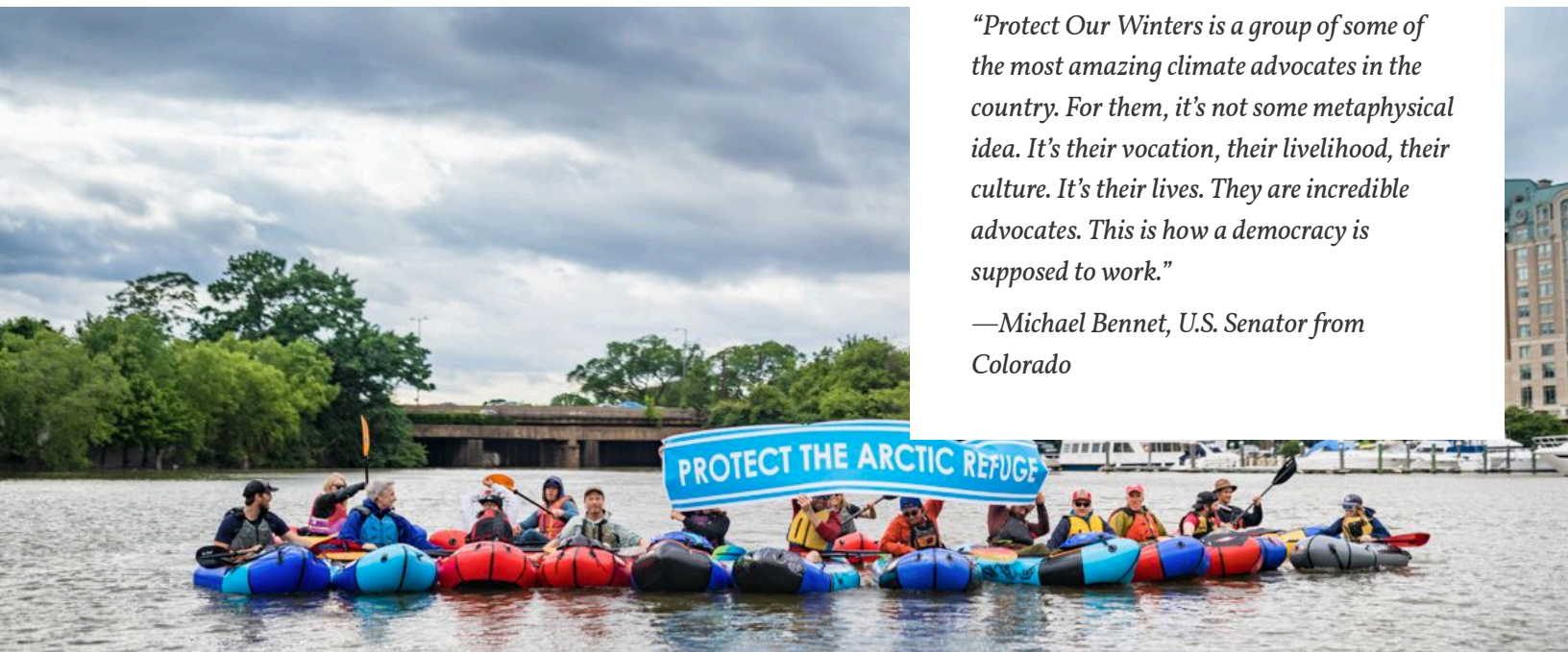
6 POW Alliance Athletes Testified in Front of Congress

2,500 letters sent to lawmakers to ban drilling in the Arctic Refuge

1,000 letters to elected officials to #KeepParis

“Protect Our Winters is a group of some of the most amazing climate advocates in the country. For them, it’s not some metaphysical idea. It’s their vocation, their livelihood, their culture. It’s their lives. They are incredible advocates. This is how a democracy is supposed to work.”

—Michael Bennet, U.S. Senator from Colorado



Every year, at POW’s sister organization, the POW Action Fund, we swap ski boots and running shoes for suits and ties and make a pilgrimage to Washington, D.C. to meet with elected officials about the imminent threat of climate change. In 2019, six athletes, including POW founder Jeremy Jones, skier Caroline Gleich and climber Tommy Caldwell testified in front of Congress. We spent three days on the hill and had 36 meetings, including 19 conversations with members of Congress we’d never met before.

We also worked to block momentum on drilling for oil and gas in Alaska’s Arctic National Wildlife Refuge. Mountaineer and POW Alliance member Hilarie Nelson spoke about her personal experiences in the Arctic Refuge and how drilling there would impact outdoor recreation and local culture, and emphasized the need for adopting clean energy rather than doing more to contribute to the climate crisis. In a historic vote, the House then passed the Arctic Cultural and Coastal Plain Protection Act.

THE STORIES WE SHARED



“We are here to demand progress on climate action. If, as lawmakers, you want to work with national influencers whose careers are dependent on a stable climate, look no further. If you want statistics as to how climate change impacts an outdoor retailer’s bottom line, look no further. Our community is ready and willing to support your work toward a carbon neutral future.”

—Jeremy Jones, POW founder

POW Alliance Members Jeremy Jones, Caroline Gleich and Tommy Caldwell testified before the Senate Democrats Special Committee on Climate Change in 2019 in a sweeping effort to show that climate change isn’t some far-off threat. Through personal anecdotes from their experiences in the mountains, the athletes offered evidence of the impacts of climate change that are here now. It wasn’t your typical testimony to Congress. When the athletes finished, one Senator responded: “Wow, great testimony.”



MOTIVATING
LIFESTYLE
DRIVEN
ADVOCACY

RESEARCH AND INSIGHTS BY PROTECT OUR WINTERS



BURTON

MARKET RESEARCH

Climate activists may be motivated by reducing 1.8m metric tons of carbon. Outdoor enthusiasts aren't. They are inspired by what they can do to make a difference in protecting their outdoor lifestyles and the wild places they escape to.

Through an in-depth research project in 2019 called the Neimand Collaborative National Motivation Study, we learned from more than 2,100 people through interviews, focus groups and a quantitative survey.

We set out to understand how to increase the number and intensity of climate advocates by thoroughly understanding the motivations of outdoor enthusiasts—why they are attracted to their sport, where athletes and outdoor brands fit in and how they can be convinced to do something that we now know is very hard for them to do: fully engage as advocates for policy changes that will alleviate the worst effects of climate change.

The data collected from that report is now shaping our creative, our communications and our overall strategy.

MEDIA COVERAGE

2,700 Media Mentions of POW Across Mainstream, Outdoor and Local Press from Digital, Print and Broadcast, resulting in a potential reach of 3 billion impressions

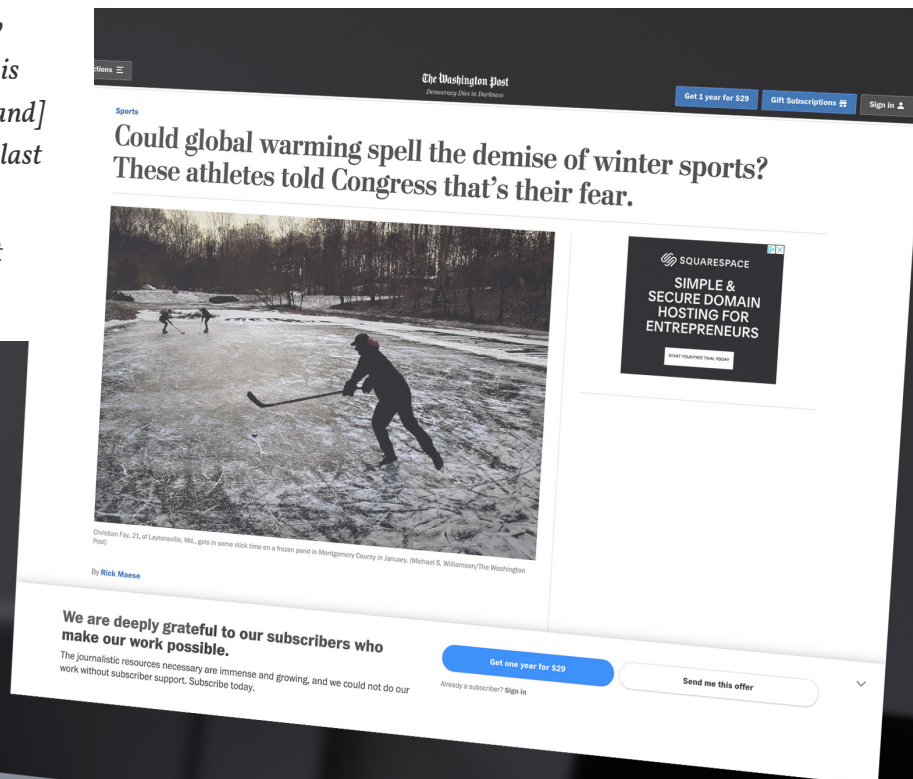
200 Million Media Impressions of the coverage of POW's open letter to FIS

1.3 Million Viewers of the MSNBC Climate Roundtable that called out POW for its efforts

In 2019, Protect Our Winters had thousands of media mentions, including op-eds, in publications like the New York Times, Washington Post, Outside and Forbes.

"Which means winter as we know it would be three weeks long. That is heartbreaking. I'm also a father, [and] to think my kids' kids could be the last generation of skiers is a big deal."

-Jeremy Jones in Washington Post



The New York Times

USA TODAY

Los Angeles Times



COST OF CARBON

As adventurers, we love seeing new, far-reaching corners of the world. That inherently means we leave behind a carbon footprint. Call it imperfect advocacy—we believe you shouldn't stop escaping to outdoor places entirely because of the carbon output of getting there. Instead, those places should empower you to push for systemic changes.

So, in 2019, we launched Cost of Carbon, an online tool to help our community understand the carbon impacts of their adventures by first offsetting their carbon footprints and then advocating for systemic solutions to climate change. Although we envision a future that no longer needs carbon offsets and renewable energy credits, for now, those services can be short-term fixes and eye-opening ways to recognize the impacts of our every move.

DEAR FIS...



Instead of dropping out of the FIS Snowboard World Championships, snowboarder and Alliance athlete Jamie Anderson spoke about climate change from the podium, encouraged fans and fellow athletes to sign the petition, then donated her prize money to POW.

8,976 Letters Sent to the International Ski Federation Calling for Climate Action

When International Ski Federation (FIS) president Gian Franco Kasper went on the record denying the existence of climate change, it was our moral obligation to respond. We launched a petition and open letter calling for his resignation and our members stepped up in the thousands to show their support.

Mr. Kasper has since recanted his statement and announced his intentions to step down. FIS has now signed onto a United Nations climate change initiative that holds parties responsible for advocating for climate action in their communities. POW also began collaborating with FIS on their new approach to climate advocacy.



OPERATIONS + FINANCIALS

“It’s incredibly humbling to be a part of this fight and advocate for the thing I love most: snow.”

*—Lindsay Bourgoine, POW’s
Director of Policy and Advocacy*

In 2019, we grew our budget by 52 percent, thanks to support from new and existing Alliance business partners, a growing number of individual donations and an awe-inspiring matching campaign from Patagonia Action Works, which matched more than \$160,000 in donations from more than 1,000 donors.

STAFF + BOARD

STAFF



JEREMY JONES

President and Founder



MARIO MOLINA

Executive Director



LINDSAY BOURGOINE

Director of Policy & Advocacy



TORREY UDALL

Director of Development & Operations



SAM KILLGORE

Manager of Marketing & Communications



LINDSEY HALVORSON

Advocacy Coordinator



JAKE BLACK

Program Manager



JUSTIN VAN SAGHI

Development & Operations Associate



JOE BOUCHARD

Membership Coordinator



ANJA SEMANCO

Communications Coordinator



HANNAH RENNICKE

Executive & Operations Associate



ELIZA COWIE

Program Coordinator

BOARD



JEREMY JONES

Founder



JAMIE MCJUNKIN

General Partner, Madrone Capital Partners



ROBB WEBB

VP, Tonal



AUDEN SCHENDLER

VP of Sustainability, Aspen Skiing Company



MICAH RAGLAND

Director of Corporate Communications, DTE Energy



NAOMI OREKES

Professor, Harvard University



CHRIS DAVENPORT

Professional Skier



DONNA CARPENTER

Co-CEO, Burton Snowboards



CONRAD ANKER

Professional Mountaineer, The North Face



LAURA SCHAFFER

Sustainability Director, POWDR



ANNE SHOUP

Associate VP for Advancement, Michigan State Univ.



JESSICA KLODNICKI

Chief Marketing Officer, Skullcandy



LUIS BENITEZ

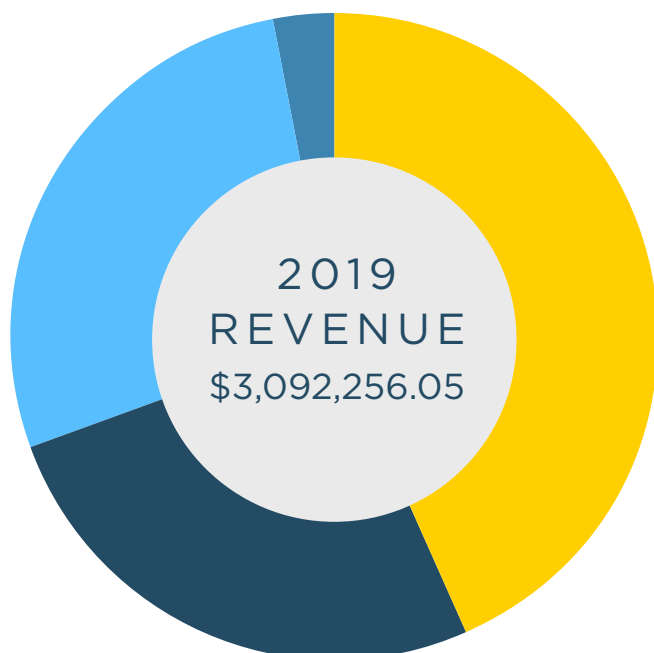
VP Government Affairs and Global Impact, VF Corp.



WINSTON BINCH

Brand & Digital Marketer

2019 SPENDING

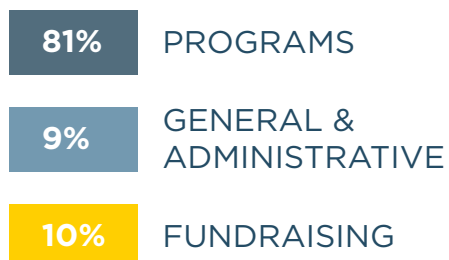


41% INDIVIDUALS - \$1,259,825.38

28% GRANTS - \$876,817.76

26% CORPORATE - \$810,169.99

5% MERCHANDISE - \$145,442.92



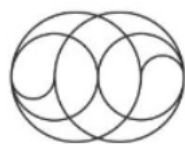
**2019
BUDGET**
\$2,376,560.22

*990 and Profit and Loss Statement available upon request.
Please email Torrey Udall at torrey@protectourwinters.org.

PARTNERS

150K+

BURTON



wend

patagonia®

100K+



BANK OF THE WEST
BNP PARIBAS

50K+



25K+



PARTNERS

RESORT PARTNERS

Alta	Powder Mountain	Squaw Valley	Woodward PA
Sugarbush	Arapahoe Basin	Mountain Collective	Soda Springs/Woodward Tahoe,
Mt. Bachelor	Mt. Hood Meadows	Eldora	Woodward Park City
Ikon Pass	Aspen Snowmass	Lee Canyon	Copper/Woodward
Falls Creek	Grand Targhee	Killington	Homewood
Thredbo	Mountain High	Pico	
Taos	Snowbird	Woodward West	

FOUNDATION PARTNERS

Zumiez Foundation	The Beth Worley Family Fund
Wy'East Foundation	The Baltoro Trust
William F. Ray Foundation	Teton Middle School
White Mountain Avalanche Education Foundation	Teach a Man to Fish Foundation
Western Colorado Community Foundation	T. Rowe Price Program for Charitable Giving
Vermont Community Foundation	Stuart and Joanna Brown Charitable Fund
Vanguard Charitable	Stephenson Pope Babcock Foundation
van Beuren Charitable Foundation	Staples High School
US Ski and Snowboard	Social Good Fund
The William R & Sandra L Wheeler Charitable Foundation	Silicon Valley Community Foundation
The Welch Family Foundation	Sheldon Family Giving Fund
The Van Sickle Fund	Shane McConkey Foundation
The Triple T Foundation	Scott Evans Foundation
The Tom Wilson Foundation	Schwab Charitable
The Pittsburgh Foundation	Schoellerman Foundation
The Nicholas Endowment	Ruth H. Brown Foundation
The New York Community Trust	Rose Community Foundation
The Mill Foundation, LTD	Richard D. Reiss Family Foundation
The McClean Family Foundation	Rendle Family Charitable Foundation
The Mac Fund	Pinnacle Leadership Foundation C/O Kensington Investment Co
The Jewish Federation	PECO Foundation
The George and Fay Young Foundation	Paypal Charitable Giving Fund
The David Rockefeller Fund	Park City Community Foundation
The Cowles Charitable Trust	OtterCares Foundation
The Climate Change Leadership Institute	Oppenheimer Funds Legacy Account
The Central New York Community Foundation	National Christian Foundation
The Boeing Company Gift Match	

PARTNERS

Nancy and Joachim Bechtle Foundation
 Morgan Stanley Global Impact Funding Trust, Inc
 Montana Trout Unlimited
 Meinig Family Foundation
 Marty and Dorothy Silverman Foundation
 Marin Community Foundation
 Maine Community Foundation
 Madden Family Foundation
 Krehbiel Family Foundation
 Kaiser Foundation
 Kahn Charitable Foundation
 Indian Trail Charitable Foundation
 Index Newspapers
 Imwalle Family Charitable Fund
 Hamilton Family Foundation
 Grace Jones Richardson Trust
 Give with Liberty
 Franklin Philanthropic Foundation

Elizabeth R. and William J. Patterson Foundation
 David and Alice Ballard Charitable Fndtrust
 Daniel Haas Fund
 Crown Family Foundation
 Cross Ridge Foundation
 Compton Foundation
 Community Health Charities
 Community Foundation of Greater Birmingham
 Community Center for the Arts
 Chrest Foundation
 Centennial Middle School
 Catto Shaw Foundation
 Capek Family Foundation
 Big Sky School District No. 72
 Bessemer Trust
 Berner Family Fund
 American Endowment Foundation

SUPPORTERS

10K+

Cascade Sports Injury
 Prevention
 Coffeebar
 Concept 2
 Bandit Wines

Dakine
 Shred
 Phunkshun
 kindhumans
 Marine Layer

Bomber Skis
 10 Barrel Brewing
 Giro
 Outside Television
 Dynafit

Ski Butlers
 The Wilderness Society

5K+

Doma Coffee Roasting Co.
 Cirque Series
 Matek
 Deeds Alone
 Bluestone Life
 Dirksen derby
 Alpine Training Center

MiiR
 Vallerret Photography
 Gloves
 The Front Steps
 Stio
 Winterstick Snowboards
 Tactics
 Richardson Sports

Neon Wave
 Adam Clark Photography
 The Bullock Group
 Cole Sport
 Planet Bluegrass
 Suffer Better
 Faction Skis

Backbone Media
 Picas Mexican Taqueria
 Two Leaves and a Bud
 Shane McConkey
 Foundation
 New Belgium Brewing
 Mountain Hardwear



JOIN THE OUTDOOR STATE

WE'RE BRINGING IT IN 2020

Talk about a big year. Election time. Global pandemics. We are riding the wave of change in 2020. You'll find POW engaging the outdoor community to show up and vote for what matters. We plan to pledge 40,000 people to vote, ramp up our digital content and outreach and double down on grassroots efforts to increase voter turnout. In 2020, we will continue to create tools and resources to help the outdoor community show up to protect the lifestyle and livelihood we care so much about.

Find out more at [**protectourwinters.org/election-center**](https://protectourwinters.org/election-center)

